



The Prichard Committee

Building a Groundswell for a Big Bold Future

2023 ANNUAL MEETING

Igniting a Groundswell for Education & Economic Well-Being

Sept. 27 & 28 | Cheens Foundation Lodge, Louisville

On Wednesday, September 27 a dinner celebration from 6 pm to 9 pm will honor the 40th anniversary of the Prichard Committee and its founding members. The following day, Thursday, September 28 will be the historic annual meeting. A day filled with insightful discussions, engaging presentations, and networking opportunities.

This year's annual meeting will take place at the beautiful **Cheens Foundation Lodge in Louisville**. The venue offers a picturesque setting that will surely inspire creativity and collaboration. At the meeting, sponsors will have the opportunity to connect with industry leaders, educators, and passionate individuals who share a common goal: improving education. Be prepared to participate in thought-provoking conversations, gain valuable insights, and contribute to the future of education in Kentucky.

2023 Annual Meeting Sponsorship Opportunities

Seeking sponsors for the 2023 Prichard Committee Annual Meeting on September 27 & 28 in Louisville, KY.

Prichard Committee annual meetings have been pivotal in shaping the direction of Kentucky's education policy and practice from early childhood through postsecondary and beyond. This year we celebrate and honor the Prichard Committee's 40th anniversary of mobilizing Kentuckians for better schools.

Partnering with the Prichard Committee will ensure a meaningful event for education shareholders from across the Commonwealth.

WHY PARTNER WITH THE PRICHARD COMMITTEE?

As a Sponsor, you will be recognized in pre-event and day-of promotions as well as in the Committee's social media, press materials and annual report. With statewide participation and heavy promotional coverage, sponsors are recognized and noticed for their support and alignment with the shared mission to vastly improve education outcomes for all Kentucky students.

Available Premier Opportunities

PRESENTING SPONSOR: \$20,000

A great line-up of speakers and panelists are scheduled to participate on Wednesday, September 27 and Thursday, September 28. In addition to Prichard Committee members all key state education partners will be invited.

Sponsor Benefits:

- Exclusive branding in pre-event and on-site promotions
- Logo on all event signage, banners, website, printed materials
- Opportunity to provide opening remarks during dinner
- Opportunity to supply a sponsor-supplied "promotional item" (Subject to approval)
- Special recognition from podium
- Four tickets to both the dinner on Wednesday, September 27 and the full-day meeting on Thursday, September 28
- Ad on inside cover of program
- Brand recognition on social media in communications plan to promote annual meeting
- Recognition in Prichard Committee annual report and annual newsletter, Perspectives



DINNER SPONSOR: \$10,000

Prichard Committee Awards of Excellence will be presented that evening to Kentuckians that have worked tirelessly on behalf of Kentucky students and their education. Dinner will also be an opportunity to honor the 40 years of transformational grassroots education advocacy in Kentucky.

Wednesday, September 27:

Social Hour at 6:00 pm; Dinner at 6:30pm

Location: Gheens Foundation Lodge, Louisville, KY



Gene Wilhoit, Keynote Speaker

Sponsor Benefits:

- Exclusive branding in pre-event and on-site promotions
- Logo on all event signage, banners, website, printed materials
- Opportunity to provide opening remarks for dinner
- Opportunity to supply a sponsor-supplied "promotional item" (Subject to approval)
- Special recognition from podium
- Four tickets to anniversary dinner celebration, Wednesday, September 27
- Ad on back cover of program
- Brand recognition on social media in communications plan to promote annual meeting
- Recognition in Prichard Committee annual report and annual newsletter, Perspectives

Available Premier Opportunities

RECEPTION SPONSOR: \$5,000

Wednesday, September 27 6:00 pm

Location: Gheens Foundation Lodge, Louisville, KY

Sponsor Benefits:

- Logo on all event signage, banners, website, printed materials
- Opportunity to supply a sponsor-supplied "promotional item" (Subject to approval)
- Add Four tickets to Reception and Dinner, Wednesday, September 27
- Two tickets to annual meeting on Thursday, September 28
- Brand recognition on social media in communications plan to promote annual meeting
- Recognition in Prichard Committee annual report and annual newsletter, *Perspectives*



ADDITIONAL SPONSORSHIP OPPORTUNITIES

PLATINUM: \$2,500

Sponsor Benefits:

- Exclusive branding in pre-event and on-site promotions
- Logo on all event signage, banners, website, printed materials
- Opportunity to supply a sponsor-supplied "promotional item" (Subject to approval)
- Special recognition from podium
- Four tickets to both the dinner on Wednesday, September 27 and the full day meeting on Thursday, September 28
- Recognition in Prichard Committee annual report and annual newsletter, *Perspectives*

GOLD: \$1,000

Sponsor Benefits:

- Logo on all event signage, banners, website, printed materials
- Opportunity to supply a sponsor-supplied "promotional item" (Subject to approval)
- Two tickets to both the dinner on Wednesday, September 27 and the full day meeting on Thursday, September 28
- Recognition in Prichard Committee annual report and annual newsletter, *Perspectives*

SILVER: \$500

Sponsor Benefits:

- Logo on all event signage, banners, website, printed materials
- Two tickets to annual meeting on Thursday, September 28
- Recognition in Prichard Committee annual report and annual newsletter, *Perspectives*

Don't see a sponsorship that fits your marketing goals and objectives? Contact **Suzetta Creech** and she'll work with you to create a package tailored to fit your needs.

2023 Annual Meeting *Sponsorship Investment*

CONTACT INFORMATION

NAME TITLE

ORGANIZATION

STREET ADDRESS

CITY STATE ZIP

EMAIL ADDRESS

FACEBOOK ID INSTAGRAM ID TWITTER ID LINKEDIN ID

SPONSORSHIP LEVEL (PLEASE SELECT ONE)

PREMIER SPONSORSHIPS

- \$20,000 - PRESENTING SPONSOR
- \$10,000 - DINNER SPONSOR
- \$5,000 - RECEPTION SPONSOR

OTHER OPPORTUNITIES

- \$2,500 - PLATINUM SPONSOR
- \$1,000 - GOLD SPONSOR
- \$500 - SILVER SPONSOR

PAYMENT OPTIONS

- CHECK # _____ ENCLOSED. (PAYABLE TO "THE PRICHARD COMMITTEE")
- PLEASE CHARGE MY: VISA MASTERCARD AMERICAN EXPRESS

CARDHOLDER'S NAME

CARDHOLDER'S SIGNATURE (REQUIRED)

CARD NUMBER

EXPIRATION DATE

3-OR-4 DIGIT SECURITY CODE