The Prichard Committee
Building a Groundswell for Excellent Education

2022 Groundswell Profiles
Study and Source Guide

The 2022 Groundswell Profiles invite Kentuckians in every school district to join in a groundswell of education action. They rest on two deep convictions: the belief that education can be the pathway to a larger life for Kentucky's people, and the conviction that a groundswell of public engagement can build a pathway wide enough for all to flourish.

Groundswell Profiles offer data you can use to become part of that groundswell, and this supporting tool offers a guided approach to studying the Profile for your own community. On the last page, you can also see details on all our data points and their sources.

Step 1: Looking at the Data

Find your district's 2022 Groundswell Profile at prichardcommittee.org/2022Profiles, read through the introduction, and use the questions below as a way to think about the data on your local schools.

1. Page 2 shows ten educational indicators for your community. Take a couple of minutes to look at the information, and then Identify one or two data points as cause for celebration Which do you choose, and why?

2. Give Page 2 another look, and choose one or two other indicators that cause you some concern. Make notes on which ones, and why they seem important.

3. Page 3 shows results broken out by student group. Think a little about what you see, and then make notes below on what you might celebrate and what causes you concern?

4. Page 4 starts with some additional data on life in your community. These patterns are partly about the past: they're results of where education has and has not worked as a path to larger lives. They're also partly about the future: they shape what will be easy or more difficult for folks in your place as they continue to build their lives. Think a little about what you see, and take some more notes.

5. Page 4 also adds some starting information about your local schools. Give that a look, and take one more set of notes.

Step 2: Identifying Some Priorities

1. . Based on what you've seen, what else do you want to know? Who might you ask for more information?

2. Based on what you've seen, what do you see as current challenges for your community? What roles could you play in helping meet one of those challenges? Who could you ask to help?

Step 3: Sharing Your Thoughts

If you're studying your Groundswell Profile as part of a meeting or team project, you can do your sharing with those folks. If you're working alone, we hope you'll grab at least one friend to discuss what you've seen.

1. Based on everything you've read, share something to celebrate and something that concerns you. If you're working with others, you can do that in conversation. If you're working alone, grab at least one friend to discuss what you've seen. You want to add notes as you listen to others.

2. Based on your study, share a challenge you could help meet, and a starting idea or two of how to do it. Again, you may want to add notes as you listen to others

Step 4: Building a Groundswell

What comes next is up to you and anyone you decide to work with. We hope you'll take action to build understanding and engagement in support of Kentucky education. We also share as you go, letting us know what you're learning, what you're building, and how we can help. You can find resources at prichardcommittee.org/groundswellinitiative, and we welcome emails to groundswell@prichardcommittee.org.

Sources for 2022 Groundswell Profiles

INDICATOR	EXPLANATION AND SOURCE
Preschool Enrollment	Percent of residents age 3 to 4 enrolled in school: 2016-20 five-year American Community Survey results, Table B14003, census.gov
Kindergarten Readiness	Percent kindergarten students identified as ready or ready with enrichments: Fall 2021 KSCREEN results, kyschoolreportcard.com
Reading and Math Proficiency	Percent scoring proficient or distinguished in reading and math in grades 3 and 8: Spring 2022 Kentucky State Assessment, kyschoolreportcard.com
Postsecondary Readiness	Percent of 2021-22 grade 12 students showing academic or career readiness on assessments and/or advanced coursework credits, as reported at kyschoolreportcard.com
Graduation Rate	Four-year high school graduation rate: class of 2022 results, kyschoolreportcard.com.
Postsecondary Enrollment	Percent of 2019-20 public high school graduates enrolled in a postsecondary institution in 2021-22: provided by kystats.ky.gov
Postsecondary Degree Attainment (County)	Percent of residents age 25 to 64 with associate degrees or higher, 2016-20 five-year from American Community Survey results, Table B15001, census.gov
Median Household Income	Median income: 2016-2020 American Community Survey five-year results, Table B19013, census.gov
Unemployment Rate	Percent of labor force that is unemployed: Labor force data by county, 2021 annual averages, www.bls.gov/lau
Children Below 200% Poverty	Percent of residents age 0 to 17 living in households with income below 200% of poverty: 2016-2020 American Community Survey five-year results, Table B17024, census.gov
Children in Poverty	Percent of residents age 0 to 17 living in households with income below poverty: : 2016-2020 American Community Survey five-year results, Table B17024, census.gov
Population in Poverty	Percent of residents living in households with income below poverty: 2016-2020 American Community Survey five-year results, Table B17024, census.gov
Population 2010	Total population: 2010 Census Table P1, census.gov
Population 2020	Total population: 2020 Census Table P1, census.gov
Population Change	Population 2020, minus population 2010, divided by population 2010
Teen Births (Per 1,000 Female Residents 15-19)	Number of births per 1,000 female population ages 15-19: 2014-20 data reported in 2022 County Health Rankings and Roadmaps, www.countyhealthrankings.org
Low Birthweight	Percent of live births with birthweight less than 5.5 pounds: 2014-20 data reported in 2022 County Health Rankings and Roadmaps, www.countyhealthrankings.org
Adult Obesity	Percent of adults with body mass index of 30 or higher: 2019 data reported in 2022 County Health Rankings and Roadmaps, www.countyhealthrankings.org
Adult Smoking	The percentage of adults who are current smokers: 2019 data reported in 2022 County Health Rankings and Roadmaps, www.countyhealthrankings.org
Flu Vaccine	Percentage of fee-for-service Medicare enrollees that had an annual flu vaccination: 2019 data reported in 2022 County Health Rankings and Roadmaps, www.countyhealthrankings.org
Residents 18 and Older Voting in 2020 Election	Votes cast divided by population 18 and older. Fall 2020 voting counts from elect.ky.gov, and 2020 Census Table P3 from census.gov
Students	Student enrollment: 2021-22 counts, kyschoolreportcard.com
Teachers	Faculty counts: 2021-22 counts, kyschoolreportcard.com
Average Years of Teaching	Faculty average years school experience: 2021-22 results, kyschoolreportcard.com
Spending per Pupil	Expenditures per pupil, excluding debt service and fund transfers: 2021 Revenues and Expenditures, education.ky.gov

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