



The Prichard Committee
Building a Groundswell for a Big Bold Future

**PRICHARD COMMITTEE
ANNUAL MEETING**
October 27th & 28th
Berea, KY

*Meeting the Future with
a Richer Vision
for Education*

2022 Annual Meeting Sponsorship Opportunities

Seeking sponsors for the 2022 Prichard Committee for Academic Excellence Annual Meeting on October 27-28 in Berea, Kentucky.

Prichard Committee annual meetings have been pivotal in shaping the direction of Kentucky's education policy and practice from early childhood through postsecondary and beyond. This year's theme is ***Meeting the Future with a Richer Vision for Education***.

Partnering with the Prichard Committee will help provide a meaningful event for education shareholders from across the Commonwealth. Your investment aligns your company with the worthy mission of excellent education and student achievement – drivers of future prosperity for our state.



WHY PARTNER WITH PRICHARD?

As a Sponsor, you will be recognized in pre-event and day-of promotions as well as in the Committee's social media, press materials and annual report. With statewide participation and heavy promotional coverage, sponsors are recognized and noticed for their support and alignment with the shared mission to vastly improve education outcomes for all Kentucky students.

Available Premier Opportunities

PRESENTING SPONSOR: \$20,000

A great line-up of speakers and panelists are scheduled to participate on Thursday, October 27 and Friday, October 28. In addition to Prichard Committee members all the key state education partners will be invited. Prichard will be sharing a Durable Skills in Kentucky report in partnership with America Succeeds.

Location: Boone Tavern and Berea College Alumni Center, Baird Lounge

Sponsor Benefits:

- Exclusive branding in pre-event and on-site promotions
- Logo on all event signage, banners, website, printed materials
- Opportunity to provide opening remarks during dinner and the business meeting
- Opportunity to supply a sponsor-supplied "promotional item" (Subject to approval)
- Special recognition from podium
- Four tickets to both the dinner on Thursday, October 27 and the full day meeting on Friday, October 28
- Ad on inside cover of program
- Brand recognition on social media in communications plan to promote annual meeting
- Recognition in Prichard Committee annual report and annual newsletter, *Perspectives*

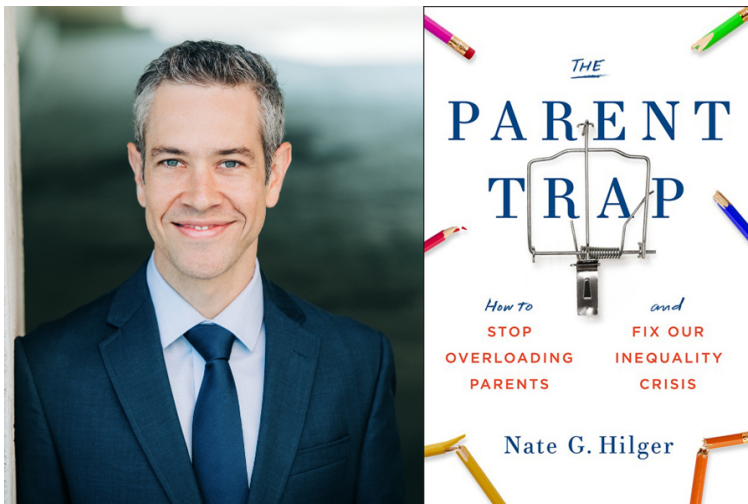
DINNER SPONSOR: \$10,000

Keynote provided by **Nate Hilger**. He is the author of **The Parent Trap: How to Stop Overloading Parents and Fix Our Inequality Crisis**. Prichard Committee Awards of Excellence will also be presented that evening to Kentuckians that have worked tirelessly on behalf of Kentucky students and their education.

Thursday, October 27:

Social Hour at 5:30pm; Dinner at 6:30pm

**Location: Boone Tavern Events Center,
100 S Main St North, Berea, KY 40403**



Sponsor Benefits:

- Exclusive branding in pre-event and on-site promotions
- Logo on all event signage, banners, website, printed materials
- Opportunity to provide opening remarks for dinner
- Opportunity to supply a sponsor-supplied "promotional item" (Subject to approval)
- Special recognition from podium
- Four tickets to dinner on Thursday, October 27 at the Boone Tavern
- Ad on back cover of program
- Brand recognition on social media in communications plan to promote annual meeting
- Recognition in Prichard Committee annual report and annual newsletter, *Perspectives*

Available Premier Opportunities

BUSINESS MEETING: \$5,000

This is the annual meeting of Prichard Committee members where they gather to elect new members and a slate of board members. This meeting also sets the stage for a cohesive shared mission going into the legislative session in 2023.

Friday, October 28 8:30 am

Location: *Berea College Alumni Center, Baird Lounge*
101 Chestnut St, Berea, KY 40403



Sponsor Benefits:

- Logo on all event signage, banners, website, printed materials
- Opportunity to supply a sponsor-supplied "promotional item" (Subject to approval)
- Special recognition from podium by Board Chair, Clay Ford
- Two tickets to annual meeting on Friday, October 28
- Brand recognition on social media in communications plan to promote annual meeting
- Recognition in Prichard Committee annual report and annual newsletter, *Perspectives*

ADDITIONAL SPONSORSHIP OPPORTUNITIES

PLATINUM: \$2,500

Sponsor Benefits:

- Exclusive branding in pre-event and on-site promotions
- Logo on all event signage, banners, website, printed materials
- Opportunity to supply a sponsor-supplied "promotional item" (Subject to approval)
- Special recognition from podium
- Four tickets to both the dinner on Thursday, October 27 and the full day meeting on Friday, October 28
- Recognition in Prichard Committee annual report and annual newsletter, *Perspectives*

GOLD: \$1,000

Sponsor Benefits:

- Logo on all event signage, banners, website, printed materials
- Opportunity to supply a sponsor-supplied "promotional item" (Subject to approval)
- Two tickets to both the dinner on Thursday, October 27 and the full day meeting on Friday, October 28
- Recognition in Prichard Committee annual report and annual newsletter, *Perspectives*

SILVER: \$500

Sponsor Benefits:

- Logo on all event signage, banners, website, printed materials
- Two tickets to annual meeting on Friday, October 28
- Recognition in Prichard Committee annual report and annual newsletter, *Perspectives*

Don't see a sponsorship that fits your marketing goals and objectives? Contact **Suzetta Creech** and she'll work with you to create a package tailored to fit your needs.

2022 Annual Meeting Sponsorship Investment

CONTACT INFORMATION

NAME TITLE

ORGANIZATION

STREET ADDRESS

CITY STATE ZIP

EMAIL ADDRESS

FACEBOOK ID INSTAGRAM ID TWITTER ID LINKEDIN ID

SPONSORSHIP LEVEL (PLEASE SELECT ONE)

PREMIER SPONSORSHIPS

- \$20,000 - PRESENTING SPONSOR
- \$10,000 - DINNER SPONSOR
- \$5,000 - BUSINESS MEETING SPONSOR

OTHER OPPORTUNITIES

- \$2,500 - PLATINUM SPONSOR
- \$1,000 - GOLD SPONSOR
- \$500 - SILVER SPONSOR

PAYMENT OPTIONS

- CHECK # _____ ENCLOSED. (PAYABLE TO "THE PRICHARD COMMITTEE")
- PLEASE CHARGE MY: VISA MASTERCARD AMERICAN EXPRESS

CARDHOLDER'S NAME

CARDHOLDER'S SIGNATURE (REQUIRED)

CARD NUMBER

EXPIRATION DATE

3-OR-4 DIGIT SECURITY CODE